



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

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## News Release

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### **Need that Perfect Gift? New Summit Gift Card Launches!**

SUMMIT, NJ, October 12, 2018 – Summit Downtown, Inc. is pleased to announce a new way to support local **Summit** businesses while giving a great gift to that special someone. The Summit Gift Card is a VISA gift card that can be used **ONLY** at Summit businesses in **and** outside of the downtown! Summit Downtown's Board of Trustees, which includes Summit Mayor Nora Radest and Common Council members Steve Bowman and Beth Little, wanted to incentivize people to shop Summit first and agreed that even though SDI manages the downtown district, SDI would manage the gift card to include all Summit businesses throughout the city. Summit Gift Cards are great for students to use downtown after school since they can only be spent at Summit businesses.

The Summit Gift Card will be accepted at participating businesses throughout the city of Summit and can be purchased Monday-Friday, 10AM – 4PM at the SDI office, 18 Bank St., Suite 108; or online at [www.summitdowntown.org](http://www.summitdowntown.org). SDI is also making plans to sell the Summit Gift Card at its events and at the Farmers Market. Summit Gift Cards will be available for purchase at Lyric Park (corner of Bank St. and Beechwood Rd.) during the downtown Trick-or-Treat from 2:30-4pm on Oct. 31. SDI is still actively adding businesses to the program, and right now there are over 100 businesses who are set up to accept the Summit Gift Card. Any Summit business interested in accepting the Summit Gift Card should call the SDI office (908-277-6100) for more information and to be added.

In accordance with New Jersey law, the funds on Summit Gift Cards will never expire or be charged fees for inactivity. Even though this is a VISA card, it cannot be used at any business not on the participating list and not in Summit, NJ. The Summit Gift Card will make a great gift for anyone who lives, works or visits Summit.

*Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.*

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