



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

News Release

Executive Director: Nancy Adams (908) 277-6100
Board Chairman: Bob Conway (908) 277-6100
Media Contact: Kathryn Best (908) 277-6101

Summit Downtown Design District is New Jersey's Top Design Destination.

SUMMIT, NJ, October 30, 2018 – Summit Downtown Design District is fast becoming a vibrant hub for premier design businesses in New Jersey. It is home to architects, interior designers, floral designers, and bath and kitchen designers. Recently, Design NJ awarded Editor's Choice awards to items at eight downtown businesses including A. Home, Cove Carpet, Floor and Home Donna Donaldson Home & Interiors, Duxiana Summit, GreatHouse Bonny Neiman, Pereaux Interior Design, Ricciardi Brothers and Serena & Lily.

On Thursday Oct. 11, Summit Downtown, Inc. (SDI), in cooperation with Design New Jersey, hosted the third Summit Downtown Design Day & Night. The event was expanded from an evening only event to a day & night event to allow more people, especially industry professionals, to attend. Sixteen home and design businesses participated in this year's event to showcase their work and host special events for the evening. Design businesses in downtown Summit offer an array of furniture, fine art, antiques, bedding, paint, flooring, cabinetry and accessories. The Design Day & Night special event highlighted all these businesses and included trunk shows, giveaways, free design advice, demonstrations, workshops, guest speakers, and more.

Some of the highlights of the event included the Ashley Whittaker presentation at Serena & Lily. Ashley, an acclaimed New York designer who has been described as "neo-traditionalist", shared design tips and tricks for entertaining and easy ways to spruce up a home for each season. Her signature style of classic taste and chic sophistication was immediately evident as she addressed the enthusiastic audience. West Elm hosted a floral design workshop by Alice's Table. Attendees learned how to make the most of the Fall season with gorgeous harvest blooms and were offered a private store tour and discounts on select items. GreatHouse Bonny Neiman was another design house that hosted a floral design workshop. Shaun from Main Street Bloomery in Boonton shared his creativity and passion for flowers with a fun, hands-on workshop that was a great success. Pereaux Interiors introduced new collections from Sanderson and Morris and Donna Donaldson hosted Phillip Jeffries wallcovering rep Suzanne Keenan, who inspired guests with great ideas on how to impact space with wallcoverings.

Summit House was also involved in the event and hosted a special prix fixe lunch with beautiful tablespaces designed by downtown businesses including A. Home, GreatHouse Bonny Neiman, Pereaux Interior Design, Ricciardi Brothers, and Serena & Lily.

Special thanks to all the home and design businesses for staying open and participating in this successful event and to everyone who attended the event!

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

###