



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

## News Release

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### October 11<sup>th</sup> is the Much-Anticipated Summit Design Day & Night

SUMMIT, NJ, October 3, 2018 – Summit Downtown, Inc. (SDI), in cooperation with [Design New Jersey](#), is showcasing Summit Design District's wide array of local design businesses with the third annual Summit Design Day & Night! SDI is expanding from an evening-only event to a day/night event to make it more convenient for design clients and design industry professionals to attend. Design Day & Night will be held from 10AM – 2PM and 5PM – 8PM on Thursday, October 11! Downtown businesses will be open late and design businesses will host a variety of special events including guest speakers, workshops, exclusive product reveals and more. Summit House will be hosting a special prix fixe lunch with tablescapes curated by downtown design businesses.

Sixteen businesses will be hosting special events for Design Day & Night:

#### [A. Home](#) | 11am-8pm | 11 Beechwood Road

- Pop-up with "[Town Home & Garden](#)": See a beautifully curated selection of vintage accessories, lighting, and small furniture.
- Exclusive new product introductions!
  - Fermoie - Patterned/printed lampshades in stock and special order, made in the U.K.
  - Evelyne Prelonge - exceptionally luxurious faux fur for the home: throws, pillows, accessories, and cashmere wraps directly from Maison & Objet Paris.
- Special 10% discount on Fermoie and Evelyne Prelonge for Summit Design Day & Night; trade discounts offered as well.
- Sips and nibbles from 5-8pm.

#### [beautylounge](#) | 4-8pm | 31 Maple Street

Meet and Greet with Jessica Kagan Cushman – Jessica is the daughter of Vladimir Kagan, a German-born furniture designer considered an early pioneer of modern American design. Her mother was Erica Wilson, an innovative British embroidery designer who was known as "the Julia Child of needlework". Jessica will answer questions about how her famous designer parents influenced her jewelry design career. Her unconventional jewelry will be on hand for a trunk show! Jessica's jewels have been featured in Cosmopolitan, Vogue, Elle, People and In Style magazines as well as carried at Bergdorf Goodman and Barney New York.

#### [Cove Carpet One](#) | 10am-8pm | 335 Springfield Avenue

Stop by to get special tips on finding a perfect rug for your space and needs. Special discounts on area rugs ordered during Design Day and Night will be offered.



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**[Design I](#) | 10am-4pm | 19 Beechwood Road**

Stop in between 10am and 4pm to review their comprehensive professional design services and receive a 20% discount on accessories purchased during the event.

**[Donna Donaldson Home & Interiors](#) | 10am-2pm | 384 Springfield Avenue**

Phillip Jeffries wallcovering rep Suzanne Keenan will be in for the day. Stop by for great ideas on how to impact your space with fabulous wallcoverings. Feel free to bring pictures! 10% discount granted on any wallpaper order placed that day.

**[DUXIANA](#) | 10am-8pm | 354 Springfield Avenue**

Enjoy a special discount of 20% off gorgeous American-made Brahms Mount blankets and throws as well as 20% off luxurious Schlossberg of Switzerland linens.

**[GreatHouse Bonny Neiman](#) | 12 Beechwood Road**

**12pm and 1:30pm:** Experience the pleasure of enhancing your home style through flowers. Shaun from Main Street Bloomery in Boonton will bring his charm and love of flowers and guide you in a hands-on workshop to create an impressive arrangement. \$55 per person: fresh flowers, supplies, and creative bites included. Limited space in two seatings: 12:00pm and 1:30pm. Call to reserve: 908-522-8900. Also come check out the great jewelry; all new styles will be 10% off that day and night.

**5-8pm:** Open late with light refreshments.

**[Home Again Design](#) | 10am-8pm | 333 Springfield Avenue**

Free local delivery for all items purchased that day and night. Refreshments will be served.

**[Kitchen Expressions](#) | 10am-8pm | 396 Springfield Avenue**

Thinking about a kitchen renovation? Come meet the team at Kitchen Expressions and check out the custom options for the kitchen of your dreams.

**[Peanut Gallery](#) | 10am - 2pm | 338 Springfield Ave.**

Fall Preview Event: Looking for the perfect art for your home? Come explore the gallery and see a wide range of new pieces on display.

**[Pereaux Interior Design](#) | 6-8pm | 20 Beechwood Road**

Fabric and wallpaper presentation by Style Library including new collections from Sanderson, Morris, and more. They will offer a 20% discount on all fabric and wallpaper orders placed between Oct. 11 and Oct. 13.

**[Ricciardi Brothers](#) | 10am-5pm | 317 Springfield Avenue**

Ricciardi Brothers will be introducing the new Farrow and Ball paint colors and offering storewide discounts!



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**[Serena & Lily](#) | 428 Springfield Avenue**

Serena & Lily will be offering 20% off storewide (excluding artwork) for Design Day & Night!

**12:30-2pm:** Ashley Whittaker shares design tips and tricks for entertaining and easy ways to spruce up your home for each season. Ashley is an acclaimed New York designer who has been described as "neo-traditionalist." She brings a distinctly classic taste and chic sophistication to residential decoration and interior design. Characterized by tailored rooms that incorporate charming detail and engaging play on color and pattern, Whittaker's signature style is immediately evident.

**5-8pm:** Open late with light refreshments.

**[Summit Frame & Art](#) | 10am-8pm | 444 Springfield Avenue**

Enjoy a special Design Day & Night discount of 20% off custom framing.

**[Summit House](#) | 395 Springfield Avenue**

**Lunch:** An exclusive prix fixe lunch will be available for Design Day & Night attendees. Enjoy seating in a private dining room with other attendees. Tablescape will be curated by Summit's own design businesses! Limited seating available for lunch; reservations encouraged: 908-273-6000.

**All day:** Mention that you're attending Design Day & Night for a complimentary glass of prosecco.

**[West Elm](#) | 7:30pm | 343 Springfield Avenue**

Usher in the Fall season with gorgeous harvest blooms and learn the tips and tricks of flower arranging at a floral design workshop hosted by Alice's Table. Experience a private store tour and discount on select items. Sign up and details here: <https://alicestable.com/events/harvest-blooms-at-west-elm>.

For more details on the event, please visit our website: [summitdowntown.org](http://summitdowntown.org).

*Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.*

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