



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

News Release

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Summit Winter Farmers Market to Begin January 2017

SUMMIT, NJ, August 9, 2016 – Summit Downtown, Inc. (SDI) is pleased to announce the inaugural season of the Summit Winter Farmers Market, to begin in January 2017.

After repeated requests from vendors and customers alike, SDI is excited to confirm that a Winter Farmers Market will be held every Saturday, 10AM to 2PM, from January to April 2017. The market will be held at Calvary Episcopal Church, located at 31 Woodland Avenue. This first season will serve as a trial. The SDI Board of Trustees will assess the market's success and decide whether to continue the Winter Market in 2018.

A survey of over one hundred of the downtown businesses found that 74% were in favor of the one-year trial of the Winter Market with the hopes of bringing people into the downtown businesses during the slower winter months. The summer Farmers Market has become a favorite community meeting spot and a regional destination for high-quality fresh foods. Hopefully many of the market's summer patrons will visit the market in its new indoor location during the winter months.

Applications and guidelines are still being developed and will be different from those for the summer market. No vendors who directly compete with downtown businesses will be accepted. Once the application and guidelines are finalized, they will be available on summitdowntown.org.

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

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