



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

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## News Release

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### **Paperfolio, What a Dish, and Brownie Points Bakery Win Holiday Window Contest**

SUMMIT, NJ, December 17, 2015 – To celebrate the holiday season and highlight the magical window displays downtown businesses create, Summit Downtown, Inc. sponsored a window decorating contest.

The contest was judged by local floral designer and event planner, Jerry Rose, known to some as “The Design Maverick.” Jerry has his own floral shop in Maplewood and has planned galas for distinguished organizations such as the Susan G. Komen Foundation, Paper Mill Playhouse, and NJ Performing Arts Center. The aesthetic expert had quite a feat choosing winners from all the festively decorated windows in downtown Summit.

All the windows were observed twice: once in daylight and once at night. After much deliberating, Jerry awarded top honors to Paperfolio, whose window features a forest scene complete with lighted garland, greens, and even some woodland creatures. Caterer What a Dish came in second place with their sparkly, festive display with lots of different trees and reindeer. Perennial favorite Brownie Points Bakery placed third with their “Home Sweet Home” display, which features three giant gingerbread houses and a fence decorated with gingerbread men.

Be sure to visit downtown Summit to see the many beautifully decorated windows and do some holiday shopping or celebrating. This holiday season, remember to think Summit first. Whether you’re looking for the perfect gift, something to wear to a holiday party, a holiday hairdo, or a restaurant to host or cater your celebrations, Summit downtown has you covered.

*Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.*

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