



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

---

## News Release

Executive Director: Marin Mixon (908) 277-6100  
Board Chairman: Tony Melchionna (908) 277-6100  
Media Contact: Kathryn Best (908) 277-6101

### **Summit to be Featured on News 12's "On the Road" This Friday**

SUMMIT, NJ, July 12, 2016 – Summit Downtown, Inc. (SDI) is excited to announce that News 12 New Jersey will be broadcasting live from downtown Summit beginning at 5PM this Friday, July 15.

Summit will be featured on News 12's "On the Road" program. On Fridays in the summer, News 12 NJ takes its program "On the Road" to visit some of the many wonderful downtowns throughout New Jersey. Anchor Carissa Lawson and meteorologist Dave Curren will be highlighting downtown Summit while doing the news on-location. The anchors will speak with downtown business owners, SDI's chairman, and a representative from the city. The show promises to have some fun demos and tutorials for the anchors to try.

There will be three live segments: 5:00-5:30PM, 6:00-6:30PM, and 7:00-7:30PM. The public is invited to come downtown to be a part of the show. Each segment will include a round of Summit-themed trivia that a lucky audience member will be chosen to compete in on-air. Filming will take place on Beechwood Road and near the Train Station on Union Place. Let's make sure the downtown looks lively for the show!

In anticipation of the show, News 12 NJ and Summit Downtown, Inc. want to know what you love most about Summit. Tweet, post, or 'gram on social media with the hashtags #NJOnTheRoad and #SummitDowntown so we can share the Summit love.

*Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.*

###