



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

News Release

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Summit Snowflake Stroll this Friday

SUMMIT, NJ, November 30, 2016 – Kick off your holiday shopping with a Friday night out in downtown Summit! The Summit Snowflake Stroll will be held from 6pm to 9pm this Friday, December 2. Enjoy special offers from the businesses and dinner at a downtown restaurant!

Running low on time? Need to pick up a last-minute gift on your way to a holiday party? Many downtown Summit shops are featuring "Gifts to Go" to make finding the perfect gift easy and convenient this holiday season. Just look for the red Gifts to Go sign to find carefully selected gifts packaged and ready to go.

Summit Downtown, Inc. is partnering with Close.By/Summit to bring the best of the Snowflake Stroll to your fingertips. Visit Close.By/Summit via their [website](#), [iphone app](#), or [android app](#) to get up to the minute information on upcoming holiday events. Search "SSS" on the app to see Summit Snowflake Stroll specials and "G2G" to see downtown businesses' Gifts to Go.

Snowflake Dollars are back! It's SDI's gift to you for the holiday season. Snowflake Dollars can be spent like cash at downtown businesses from December 2 through December 31, 2016. Find the elf walking through downtown during the event to get yours! Download the Close.By/Summit app and turn on notifications to find out where the elf in real-time. View the [list of businesses accepting Snowflake Dollars](#) on SDI's website.

Be sure to stop by the Hospitality Center, open 6-9pm, located at 408 Springfield Avenue, between lululemon and 2nd Time Around, for hot beverages, courtesy of Ahrrre's Coffee Roastery, a photo booth, and complimentary gift wrapping, courtesy of the Summit Educational Foundation. Special thanks to Regal Bank, the evening's Hospitality Center sponsor!

The Summit YMCA will be offering free babysitting from 5:30-9:30pm, so you and your friends or significant other can enjoy a night out on the town. Babysitting is free, but [registration is required](#).

Holiday festivities in Summit continue on Saturday, December 3 with [Santa's Holiday Party and Tree Lighting](#) hosted by the Summit YMCA from 5:30-7pm. Santa will arrive and help Mayor Radest light the Village Green Tree. There will be hot chocolate, activities for children, an ice sculptor, and horse and carriage rides downtown. For a full list of horse and carriage ride dates, visit [summitdowntown.org](#).

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

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<http://summitdowntown.org>

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