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News Release

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First Annual Salsa Contest at Summit Farmers Market a Success

SUMMIT, NJ, September 23, 2016 – The Summit Farmers Market hosted its first ever Salsa Contest last Sunday. Six delicious salsas were entered, and a Jersey Peach salsa submitted by 13-year-old Alissa Freedman came out on top.

Judges Dylan Baker, Martin Kester, and Allan Luftig were given the challenging task of rating each salsa on flavor, texture, and appearance. Dylan Baker is a co-owner of [Summit House](#), the eagerly anticipated seasonal American restaurant and bar set to open later this year. Martin Kester will be the executive chef of Summit House. Allan Luftig is the owner of [Rosalita Mexican](#), Summit's newest destination for fresh, authentic Mexican cuisine. Special thanks to Rosalita Mexican for donating freshly-made warm tortilla chips for everyone to try the salsa on!

After deliberating, the judges crowned Alissa Freedman's Jersey Peach Salsa the winner. Alissa is a Summit resident who loves painting, baking and cooking and visits the Summit Farmers Market every weekend. She's only 13 years old! Second place went to Brad's Mad Salsa, submitted by Summit-resident and father to three teenagers, Brad Greer. Third place was awarded to the Cilantro-Mint Salsa made by fusion cuisine enthusiast Ronia Bajaj Kohli. Recipes for all three winners can be found on summitfarmersmarket.com.

The next Sunday Funday activity will be the Apple Pie Contest on October 9 followed by Pumpkin Painting on October 23. The market is run by Summit Downtown, Inc. and is located in Park & Shop Lot No. 2, at the corner of DeForest Avenue and Maple Street. The market is open from 8AM-1PM every Sunday through November 20. For more information on the Summit Farmers Market and other Sunday Funday Activities, please visit summitfarmersmarket.com or contact Summit Downtown, Inc. at 908-277-6100.

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

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