



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

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## News Release

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### **Salsa Contest Held at Summit Farmers Market September 18**

SUMMIT, NJ, September 7, 2016 – The Summit Farmers Market will hold its newest Sunday Funday activity, the Salsa Contest, on Sunday, September 18. [Pre-registration is encouraged](#), but walk-ins are welcome!

Amateur chefs are invited to bring their best homemade salsa to the market by 10:45AM. All types of salsas may be entered: peach, tomato, tomatillo, verde, etc. Judging begins at 11AM. Salsas will be judged on three criteria: flavor, texture, and appearance. The panel of esteemed judges will be comprised of Dylan Baker, Martin Kester, and Allan Luftig. Dylan Baker is a co-owner of [Summit House](#), the eagerly anticipated seasonal American restaurant and bar set to open later this year. Martin Kester will be the executive chef of Summit House. Allan Luftig is the owner of [Rosalita Mexican](#), Summit's newest destination for fresh, authentic Mexican cuisine.

The winners will receive "Fun Money" that can be spent at the market and must provide their recipes to be shared in the Summit Farmers Market newsletter. After the salsas are judged, they will be available for the public to sample, so all entrants must bring at least one pint of salsa. Rosalita Mexican has generously agreed to donate fresh tortilla chips for the contest.

The Summit Farmer's Market's 20<sup>th</sup> Anniversary Cook Book will be available for purchase for \$10 each. The cookbook features deliciously simple recipes highlighting the fresh, seasonal ingredients available at the market. Included in the book is last year's first place blueberry pie recipe from Jozi Coates.

The next two Sunday Funday events will be the Apple Pie Contest on October 9 and Pumpkin Painting on October 23. The market is located in Park & Shop Lot No. 2, at the corner of DeForest Avenue and Maple Street. The market is open from 8AM-1PM every Sunday through November 20. For more information about the Summit Farmers Market and the Sunday Funday events, visit [summitfarmersmarket.com](http://summitfarmersmarket.com) or contact Summit Downtown, Inc. at 908-277-6100.

*Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.*

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