



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

News Release

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Shop Small to Win Big this Small Business Saturday

SUMMIT, NJ, November 21, 2016 – This Small Business Saturday, November 26, Summit Downtown, Inc. will be holding a new “Draw a Prize” event from 11am to 3pm at 408 Springfield Avenue. Downtown parking will be free November 24 through November 27.

Small Business Saturday offers a meaningful alternative to the crazed masses of Black Friday. Skip the mall and shop small to support local businesses on Saturday, November 26. Many downtown businesses will feature special promotions and sales for the day. Summit Downtown, Inc. has partnered with Close.By/Summit to help shoppers make the most of Small Business Saturday. To see all the deals and special offers for the day, visit [Close.By/Summit](#) or [download the app](#) and search “SBS”. Think Summit first as you begin your holiday shopping.

To thank customers for supporting local businesses, Summit Downtown, Inc. will be giving away a variety of prizes from 11am-3pm at 408 Springfield Avenue, between lululemon and 2nd Time Around. Prizes include Snowflake Dollars, which can be spent at downtown businesses December 2-31, and prizes generously donated by the downtown businesses. Special thanks to Anspach Opticians, Esperanza Salon, GreatHouse Bonny Neiman, Momentum Cycling & Fitness, Sweet Nothings, The Photo Summit, and Willow St. for donating awesome prizes. No purchase necessary. One prize per person.

Holiday festivities in Summit continue with the [Snowflake Stroll](#) from 6-9pm on December 2 in the downtown, Santa’s Holiday Party & Tree Lighting hosted by the Summit YMCA from 5:30-7pm on December 3, and [Horse & Carriage Rides](#) during the month of December. Visit summitdowntown.org for more information.

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

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