



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

News Release

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Shop Small to Win Big this Small Business Saturday

SUMMIT, NJ, November 23, 2015 – This Small Business Saturday, November 28, Summit Downtown, Inc. will be holding a raffle to reward shoppers for “Thinking Summit First.” Downtown parking will be free November 26 through November 29.

Small Business Saturday offers a meaningful alternative to the crazed masses of Black Friday. Skip the mall and shop small to support local businesses on Saturday, November 28. Many downtown businesses will feature special promotions and sales for the day. Think Summit first as you begin your holiday shopping.

To thank customers for supporting local businesses, Summit Downtown, Inc. will hold a Small Business Saturday Raffle with a grand prize of \$200 to spend downtown. Every receipt for \$25 or more from a downtown Summit business on Small Business Saturday earns you a raffle entry. Shoppers should bring receipts to the Promenade (next to MONDO, 426 Springfield Avenue) from 10AM to 5PM on November 28 to claim their raffle tickets. The winner will be announced on Monday, November 30.

Summit Downtown, Inc. will also be giving away free tote bags, balloons, and other goodies at the Summit Promenade while supplies last.

The Holiday Kickoff Weekend officially begins the holiday season with two new downtown events on December 4-5. The Candlelight Stroll will be held from 5-9PM on Friday, December 4. Santa’s North Pole Party will be held on Saturday, December 5 from 2-4PM in the Summit Promenade. For more information on these events, visit summitdowntown.org.

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

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