



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

News Release

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Summit Downtown to Host New Jersey Downtown Institute July 26

SUMMIT, NJ, July 18, 2016 – Summit Downtown, Inc. (SDI) will be hosting the New Jersey Downtown Institute on July 26 from 8AM to 4PM at the Summit Elks Lodge.

Summit Downtown, Inc. was accepted into Main Street New Jersey (MSNJ) as an associate tier member in November 2014. Being a member of MSNJ affords SDI many different resources, including continuing education for its staff and constituents. MSNJ holds the Downtown Institute three times per year. Each seminar is hosted by a different MSNJ community.

Mark Lohbauer of the JGSC Group will be presenting a seminar titled “Locally-Driven Business Recruitment: Take Charge of Your Business Mix.” The JGSC Group specializes recruitment and has worked with many towns in New Jersey. They have also worked with small business programs in New York City and Philadelphia.

The event will bring about 80 people from all over the state to downtown Summit. Attendees will have a 75-minute lunch break to explore downtown Summit and eat in one of its many restaurants. Tickets were available first to members of MSNJ communities, including SDI’s constituents. The event is currently sold out, but you may [add your name to the waitlist](#).

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

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