



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

News Release

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Summit Kicks Off the Holiday Season with Luminaries, Raffles, Music, Santa, and Good Cheer

SUMMIT, NJ, December 14, 2015 – Summit Downtown, Inc. would like to thank everyone who was part of the Holiday Kickoff Weekend! Hundreds attended the Candlelight Stroll and Santa's North Pole Party. Many businesses, volunteers, and nonprofit organizations helped to make the events successful.

During the Candlelight Stroll on Friday evening, visitors enjoyed the tree lighting, ice sculpting, holiday music, and special offers from downtown businesses. On Saturday, children enjoyed visiting with Santa in the Promenade, story time with the library, arts and crafts, free horse and wagon rides, and free hot chocolate and treats from Summit P.A.L.

Congratulations to Leann Pinto and Lisa Grennon, winners of the Small Business Saturday and Holiday Kickoff raffles, respectively. Over \$30,000 was spent in downtown Summit by raffle entrants during these two events alone!

"These two new events created a wonderful weekend for folks to enjoy downtown Summit," said Marin Mixon, Executive Director of Summit Downtown, Inc. "This is the perfect time of year for people to remember to shop locally and support the small businesses in the downtown. They're an essential part of our Summit community!"

Special thanks to the Suburban Chamber of Commerce and Summit YMCA for co-sponsoring the Holiday Kickoff Weekend. Thanks to Overlook Hospital for sponsoring Jimmy's Artistic Creations so everyone could enjoy Jimmy's beautiful ice sculptures in Lyric Park.

From luminary making to running the raffle to entertaining to cleaning up, volunteers from these businesses and organizations helped to run the events smoothly: Accent Printing, Bassett Associates, Berkshire Hathaway, DW Labs, Exhale Summit, Moya Solutions, Rotary Interact, Schroth & Lorenson Jewelers, St. Teresa's Religious School, Summit High School, Summit Middle School, Two River Community Bank, Woodward Properties, and Girl Scouts Heart of New Jersey, especially Service Unit 49 in Summit, who sent over 125 Girl Scouts to carol in the downtown!

Thanks to Peapack Gladstone Bank, Reeves Reed Arboretum, Summit Department of Community Programs, Summit Free Public Library, Summit P.A.L., Summit YMCA, Visual Arts Center of New Jersey, World of Rock, and the Writers Circle for providing activities, entertainment, and refreshments for Santa's North Pole Party.

Finally, thank you to Mark Yeager and Bert Model for allowing Summit Downtown, Inc. to use their properties for the events. Summit Downtown, Inc. would like to wish everyone a joyful holiday season!

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

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<http://summitdowntown.org>

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