



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

News Release

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Holiday Kickoff Weekend Friday, December 4 and Saturday, December 5

SUMMIT, NJ, December 1, 2015 – “Be a Part of the Magic” and start your holiday season with the Holiday Kickoff Weekend this Friday and Saturday. Summit Downtown, Inc. is excited to announce two new downtown events as part of the Holiday Kickoff Weekend: the Candlelight Stroll from 5-8PM Friday, December 4, and Santa’s North Pole Party from 2-4PM on Saturday, December 5.

Candlelight Stroll • Friday, December 4 • 5-8PM

Downtown Summit will be aglow with over 1600 luminaries! Enjoy the perfect date night or evening out with friends as you kick off the season with shopping, dining, and holiday music. Many stores and restaurants will be open late and feature special promotions, menus, or merchandise. Enjoy a night out and drop your child(ren) off at the Summit YMCA for complimentary activities and pizza from 6-9PM. Call 908-273-3330 to reserve a spot for your child(ren).

Don’t miss the ice sculptor in Lyric Park, located at the corner of Bank Street and Beechwood Road, and music from Yuletide Carolers, Summit Girl Scouts, Music in the Glen, and the International Alpine Horn Ensemble. Mayor Ellen Dickson will light the tree in the Promenade at 5PM.

A raffle to win \$200 will be held, just like the one held on Small Business Saturday! Each receipt from a downtown Summit business dated December 4 for \$25 or more earns you a raffle entry. Shoppers should bring their receipts to the Promenade (next to MONDO) from 5-9PM on December 4 or 2-4PM on December 5 to claim their raffle tickets. The winner will be announced on Monday, December 7.

Santa’s North Pole Party • Saturday, December 5 • 2-4PM

Santa will stroll through downtown with his elves from 1:30-2PM. From 2-4PM, Santa will greet children in the Summit Promenade, next to MONDO Summit. Enjoy free hot chocolate and holiday treats courtesy of Summit P.A.L. Local nonprofits will provide arts, crafts and activities in the Promenade. Horse and wagon rides will begin at Lyric Park, located at the corner of Bank Street and Beechwood Road. The Writers Circle will have materials for children to write their letters to Santa to mail in the Santa Mailbox. Bridges Outreach will collect donations of hats and gloves. Special thanks to the Summit YMCA and Suburban Chamber of Commerce for co-sponsoring the Holiday Kickoff Weekend.

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

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