



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

News Release

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Summit Downtown 2017 Holiday Event Schedule Released

SUMMIT, NJ, November 20, 2017 – Thanksgiving is almost here, which means the holiday season is right around the corner! Summit Downtown, Inc. is excited to announce the downtown holiday events and initiatives for 2017: Shop Summit Passport Program, Small Business Saturday, Celebrate in Summit, Carriages & Carolers, Gifts to Go, and a Holiday Valet program. More information on all these events can be found on summitdowntown.org.

The Summit Downtown, Inc. organization is also pleased to announce that it has purchased beautiful new holiday wreaths for the whole downtown. Thank you to the City of Summit's DPW workers for installing the new lighted wreaths!

[Shop Summit Passport Program](#) • November 25-December 1

Visit 8 different downtown Summit businesses between Nov. 25 and Dec. 1 to have your passport stamped! At least 4 stamps must be from retail shops. No purchase is necessary. Passports must be turned in by 7pm on Friday, Dec. 1 to be entered to win 1 of 3 Shop Summit Grand Prizes (valued at over \$1,000 each). The winning completed passports will be drawn at Regal Bank (360 Springfield Ave) at 8PM during the Celebrate in Summit event Dec. 1. Thanks to the many downtown businesses who generously donated to the grand prizes! (Full list can be found on the Summit Downtown [website](#).)

Passport Pick Up/Drop Off Locations:

City Hall	512 Springfield Ave
GreatHouse Bonny Neiman	12 Beechwood Rd
Miss Juli's Boutique	12 Kent Pl Blvd
MONDO Summit	426 Springfield Ave
Regal Bank	360 Springfield Ave
Rosalita Mexican	10 Maple St
Salon 44	42 Maple St
Summit Downtown, Inc. Office	18 Bank St
Sweet Nothings	26 Beechwood Rd
The Cashmere Sale	350 Springfield Ave
Winberie's	2 Kent Pl Blvd



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[Small Business Saturday](#) • November 25

Small Business Saturday offers a meaningful alternative to shopping at the mall or on Route 22 for Black Friday. Start your holiday shopping and support local businesses. Parking downtown will be FREE all Thanksgiving weekend! The [Shop Summit Passport program](#) will begin on Small Business Saturday, as will Gifts to Go. Many downtown businesses will also feature special promotions and sales for the day.

[Celebrate in Summit](#) • Friday, December 1 • 5-9PM

Shop, dine, and celebrate in Summit this holiday season! Stores will be open late so you can do your holiday shopping right in downtown Summit. There will be music throughout town, hot chocolate and goodies at Regal Bank (370 Springfield Avenue, corner of Beechwood Road), and horse and carriage rides from 5-8pm at Lyric Park (corner of Beechwood Road and Bank Street). Winners for the Shop Summit Passport program will be drawn. All activities are free to the public. Special thanks to Regal Bank for sponsoring! Want a couple hours to shop and dine without the kids? The Summit YMCA will be offering free babysitting from 5-9pm, so you and your friends or significant other can enjoy a night out on the town. Babysitting is **free**, but [registration is required](#).

[Gifts to Go](#) • November 25-December 30

Downtown Summit stores are making gifting easy this season! Many downtown businesses will have a special table of gifts that are ready to grab and go. Perfect for difficult to shop for people, hostesses, and more.

[Carriages & Carolers](#) • 1-4pm • December 9, 16, 23

Enjoy holiday music and free horse and carriage rides from 1-4pm Saturdays December 9, 16, and 23. Special thanks to Regal Bank for sponsoring the Horse & Carriage Rides on December 9. The boarding location will be Lyric Park, located at the corner of Bank Street and Beechwood Road.

[Holiday Valet Program](#) • November 28 – December 22 (Tuesdays – Fridays) • 10AM – 9PM

The City of Summit is making parking easy this holiday season! Come into town and drop off your car at the Springfield Avenue Tier Garage for free valet service with the \$4 purchase of daily parking. Employees and shoppers will be able to text or call ahead to have their vehicle waiting when their ready for their car. Users of the Parkmobile app will receive push notifications to utilize valet parking when they're downtown. For more information, visit cityofsummit.org.

[Santa's Arrival and Tree Lighting](#) • Saturday, December 2 • 5:30-7PM

The Summit YMCA is organizing this fun family event on the Village Green and Maple Street, in front of the YMCA. Santa will arrive and greet all the boys and girls. Santa and Mayor Radest will light the Village Green Tree. There will be fun activities for the children.

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

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