



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

News Release

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Summit Downtown 2016 Holiday Event Schedule Released

SUMMIT, NJ, November 3, 2016 – It's November, which means the holiday season is right around the corner and Summit Downtown, Inc. is excited to announce the downtown holiday events for 2016: Small Business Saturday, Summit Snowflake Stroll, and Holiday Horse and Carriage Rides. More information on all these events can be found on summitdowntown.org.

Small Business Saturday • November 26

Small Business Saturday offers a meaningful alternative to the crazed masses of Black Friday. Skip the mall and shop small to support local businesses on Saturday, November 26. Parking downtown will be free November 24-27. Many downtown businesses will feature special promotions and sales for the day. To thank customers for supporting local businesses, Summit Downtown, Inc. will have a table at 408 Springfield Avenue (between lululemon and 2nd Time Around) with a chance to win a prize. Draw a card, and you win what's on the card! Prizes range from tote bags to downtown gift certificates.

Summit Snowflake Stroll • Friday, December 2 • 6-9PM

Kick off your holiday shopping with a Friday night out in Summit. Enjoy special offers from the businesses and dinner out a downtown restaurant!

Snowflake Dollars are back! It's SDI's gift to you for the holiday season. Snowflake Dollars can be spent like cash at downtown businesses. Find the elf walking through downtown during the event to get yours!

Be sure to stop by the Hospitality Center, open 6-9pm, located at 408 Springfield Avenue, between lululemon and 2nd Time Around, for hot chocolate, a photo booth, and complimentary gift wrapping, courtesy of the Summit Educational Foundation!

The Summit YMCA will be offering free babysitting from 5:30-9:30pm, so you and your friends or significant other can enjoy a night out on the town. Babysitting is free, but [registration is required](#).

Special thanks to Regal Bank, the evening's Hospitality Center sponsor!

Santa's Arrival and Tree Lighting • Saturday, December 3 • 5:30-7PM

[The Summit YMCA](#) is organizing this fun family event on the Village Green and Maple Street, in front of the YMCA. Santa will arrive and greet all the boys and girls. Santa and Mayor Radest will light the Village Green Tree. There will be fun activities for the children.



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Holiday Horse & Carriage Rides

Join us for a free ride through beautiful downtown Summit! Take a break from your holiday shopping and enjoy the window displays, lights, and decorations in our downtown.

Date and Times:

Saturday, December 3 - 6-8pm

Saturday, December 10 - 1-4pm

Friday, December 16 - 7-9pm

Boarding Location:

Lyric Park, at the corner of Bank Street and Beechwood Road

Enjoy a weekend in downtown Summit and support local businesses this holiday season! Special thanks to Regal Bank for sponsoring the Horse & Carriage Rides on December 16.

Sponsorships

Interested in sponsoring one of these holiday events? Check out [SDI's holiday sponsorship packet](#) or contact the office by emailing admin@summitdowntown.org or calling 908-277-6101.

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

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