



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

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## News Release

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### **Summit Prepares for Holiday Season with Small Business Saturday and Holiday Kickoff Weekend**

SUMMIT, NJ, November 17, 2015 – As the holiday season nears, Summit Downtown, Inc. is excited to announce three events in the downtown: Small Business Saturday on November 28, the Candlelight Stroll from 5-8PM Friday, December 4, and Santa's North Pole Party from 2-4PM on Saturday, December 5.

#### **Small Business Saturday • November 28**

Small Business Saturday offers a meaningful alternative to the crazed masses of Black Friday. Skip the mall and shop small to support local businesses on Saturday, November 28. Parking downtown will be free November 26-29. Many downtown businesses will feature special promotions and sales for the day. To thank customers for supporting local businesses, Summit Downtown, Inc. will hold a Small Business Saturday Raffle with a grand prize of \$200 to spend downtown. Each receipt for \$25 or more from a downtown Summit business on Small Business Saturday earns you a raffle entry. Shoppers should bring receipts to the Promenade (next to MONDO, 426 Springfield Avenue) from 10AM to 5PM on November 28 to claim their raffle tickets. The winner will be announced on Monday, November 30.

#### **Holiday Kickoff Weekend • Be a Part of the Magic • December 4-5**

##### **Candlelight Stroll • Friday, December 4 • 5-8PM**

Downtown Summit will be bathed in candlelight for the evening! Kick off the season with holiday music, ice sculpting, and special offers from many stores and restaurants. Most stores will remain open until 8PM. Enjoy a night out and drop your child(ren) off at the Summit YMCA for complimentary activities and pizza from 6-9PM. Call 908-277-3330 to reserve a spot for your child(ren). A second raffle to win \$200 will be held! Each receipt from a downtown Summit business on December 4 for \$25 or more earns you a raffle entry. Shoppers should bring their receipts to the Promenade (next to MONDO) from 5-9PM on December 4 or 2-4PM on December 5 to claim their raffle tickets. The winner will be announced on Monday, December 7.

##### **Santa's North Pole Party • Saturday, December 5 • 2-4PM**

Santa will stroll through downtown from City Hall beginning at 1:30PM. From 2-4PM, Santa will greet children in the Summit Promenade, next to MONDO Summit. Enjoy free hot chocolate and holiday treats courtesy of Summit P.A.L. Local nonprofits will provide arts, crafts and activities in the Promenade. Horse and wagon rides will begin at Lyric Park (corner of Bank Street and Beechwood Road). Bridges Outreach will collect donations of hats and gloves. Special thanks to the Summit YMCA and Suburban Chamber of Commerce for co-sponsoring the Holiday Kickoff Weekend.

*Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.*

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<http://summitdowntown.org>

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