



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

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## News Release

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### **Despite Weather, Record 92 Businesses Participated in Girls' Night Out**

SUMMIT, NJ, May 17, 2016 – Summit Downtown, Inc. (SDI) hosted Girls' Night Out on Thursday, May 5. Though the rain held off, it was a chilly evening with temperatures in the 50's. Instead of casually strolling down the sidewalks, participants spent most of their time inside their favorite shops and restaurants. Despite the chill outside, the Welcome Center bustled with activity. Two trainers from Bari Studio Summit bounced on mini trampolines to music, Close.By and the YMCA had tables, participants received goodie bags, many won door prizes, and all enjoyed the mini cupcakes from Brownie Points Bakery.

Girls' Night Out is an enormous cooperative effort, and SDI would like to thank everyone who made it possible. Special thanks to Lois Schneider Realtor's generous support as a major sponsor, Bari Studio Summit who sponsored the goodie bags, and Regal Bank, who sponsored Night of the Living Funk's performance. Thanks, also, to the Summit YMCA who offered Kids' Night Out Too, a free evening of camp-themed games and activities for children.

Thanks to the record 92 participating businesses, especially those who donated door prizes that were awarded at the Welcome Center: 2nd Time Around, A.HOME, Anspach Opticians, AT&T The Wireless Experience, Bari Studio Summit, Bella Ro, Bellissima Salon and Spa, Berkshire Hathaway HomeServices NJ Properties, Berlitz, Blow In Blow Out, Charleston Shoe Co., Color Me Mine – Summit, Esperanza Salon and Spa, Ethos Spa, Exhale, Eye Level Learning Center, Frederic Goodman Jewelers, GreatHouse Bonny Neiman, Home Again Design, Kidville, LORD IVY, Managed Fitness Barre & Pilates, Momentum Cycling & Fitness, Murray & Finn, Nando's Jewelers, No. 18 Boutique, Paper Source, Pereaux Interior Design, Pinot's Palette, Privado Hair Salon, Salon Capelli, songsforseeds, Sweet Nothings, The American Yoga Academy, The Bar Method, The Bombay Bistro, The Committed Pig, The Papery, The Red Balloon, The Silver Lining of Summit, The Teapot, Tito's Burritos & Wings, Walkwell Shoes, Willow St., Winberie's Restaurant & Bar, and Wool & Grace.

SDI would like to thank [Close.By/Summit](#), Summit's cutting edge website and app that helps consumers find the brands, products and services they want right in Summit for their help listing all the businesses' special offers. Attendees had access to up-to-the-minute event information at their fingertips, including a list of all participating merchants. In addition, using GPS and beacon technology, attendees received alerts about activities, such as live music and "hot" offers throughout the evening.

Thanks to Justin from Peter Wallburg Studios for taking photos throughout the event. Photos are available on Summit Downtown's [Flickr](#) and [Facebook](#) pages. Thanks, also, to Summit's Fortnightly Club members for volunteering to help at the Welcome Center. Thank you to Bert Model for allowing SDI to use 408 Springfield Avenue for the Welcome Center. Finally, thank you to SDI's Girls' Night Out committee members for all their hard work.

*Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.*

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<http://summitdowntown.org>

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