



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

News Release

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Summit Downtown Event Sponsorship Opportunities

SUMMIT, NJ, March 31, 2017 – Summit Downtown, Inc. (SDI) is pleased to release their 2017 Event Sponsorship Packet. Sponsorships are available for the Summit Farmers Market and Sunday Funday Activities, Girls' Night Out, Restaurant Week, Downtown Trick-or-Treat, a new Fitness Event, the Summit Snowflake Stroll, and Horse and Carriage Rides.

Why sponsor a Summit Downtown Event? Your support will help fund events that Summit community members look forward to all year while getting valuable exposure for your company. SDI promotes all our events on a variety of platforms, including posters distributed to and displayed at downtown businesses, the street banner across Springfield Avenue, print and electronic ads, social media, and more. Whether you are targeting business owners, baby boomers, or the illusive millennials, SDI can help you get there.

Bill Johnson, manager of the Summit Branch of Regal Bank sponsored several SDI events last year and is eager to reserve sponsorships again this year, saying "Summit Downtown's Event Sponsorships were absolutely the best marketing dollars I spent in 2016!"

A variety of sponsorship opportunities are available. Popular sponsorships are reserved quickly, so claim yours today! To see the full sponsorship packet, please visit summitdowntown.org.

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

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