



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

News Release

Executive Director: Marin Mixon (908) 277-6100

Board Chairman: Tony Melchionna (908) 277-6100

Media Contact: Kathryn Best (908) 277-6101

Design Night Celebrated Summit Downtown's Home and Design Businesses

SUMMIT, NJ, October 11, 2016 – Summit Downtown, Inc. (SDI) hosted the first ever Summit Downtown Design Night on Thursday, October 6. Sixteen home and design businesses stayed open late to showcase their work and host special events for the evening.

Downtown Summit has become a home and design destination and is home to architects, interior designers, floral designers, and bath and kitchen designers. Furniture, fine art, antiques, bedding, paint, flooring, cabinetry and accessories are all available in the heart of downtown Summit. The evening's special events highlighted all these businesses and included trunk shows, giveaways, free design advice, demonstrations, workshops, guest speakers, and more.

Elizabeth Mayhew, contributing editor for The Today Show, spoke at beautylounge about accessorizing the home. She answered questions from the audience and shared a wealth of information. She advised listeners to "edit their home," saying that you "shouldn't put everything that's important to you out at once." Other helpful tips included grouping like objects together, (i.e. three vases together have more of an impact than three vases spread out across a room), using trays to visually organize elements, and only putting a mirror somewhere it reflects something nice. In doubt about how to arrange furniture in a room? Throw a party, says Mayhew! Then you'll be able to see how people use the room and interact with the furniture.

The Summit Downtown Design trifold that will be included in the 2017 edition of the Scout Guide of Northern New Jersey was also debuted last Thursday. "The spread came out absolutely perfectly. The photo is a beautiful culmination of the downtown's home and design businesses," says Marin Mixon, Executive Director of SDI. "We're very happy that Summit Downtown is making a name for itself as a design destination."

Special thanks to Jessica Hobson, SDI's Retail Resource Manager, for doing an excellent job coordinating the night's festivities. Thanks to The Scout Guide of Northern New Jersey for attending the event with their assortment of Scout Guides from across the country. Thanks, also, to Laura Clare, Summit's new floral designer located inside the Wine List, for providing two gorgeous arrangements for the event. SDI would also like to thank Matt Allegretta for styling the trifold photoshoot. Finally, thanks to all the home and design businesses for staying open and participating in this successful event and to everyone who attended the event!

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

###