



Summit Downtown, Inc. 18 Bank St. Suite 108 Summit, NJ 07901

News Release

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Record Turnout: Blueberry Muffin Contest a Success

SUMMIT, NJ, July 14, 2017 – Summit Downtown, Inc. hosted the first Sunday Funday of the Farmers Market season last Sunday: the Blueberry Muffin Contest! A record 26 bakers entered the sweet competition for a chance to win Farmers Market Fun Money and the bragging rights. Filip Wilfrid, the runner up at last year's Apple Pie Contest, won top honors with his Blueberry Crumb Muffins.

Judges Bob Conway, Amy Currie, and David Naidu had the daunting task of tasting all 26 muffins and scoring based on flavor, texture, and appearance. Bob Conway is the owner of Brownie Points Bakery and an SDI Trustee. Amy Currie is the Culinary Director at PannaCooking.com, a very cool cooking app and website. David Naidu is a member of Summit Common Council and an SDI Trustee.

After twenty minutes of intense tasting, the judges awarded Filip Wilfrid's muffins first place. Filip, a Berkeley Heights resident, is a life-long baker, and bakes mostly pies, brownies and cookies. If muffins aren't his specialty, imagine how good his pies must be! Second place went to Brandon Connors, who used his grandmother's recipe, which combines recipes from Morgantown, West Virginia and Italy. Ashley Wang, a student who thoroughly enjoys both baking and eating, took home third prize.

The three winning muffin recipes can be found on summitfarmersmarket.com. "Thank you to all the contestants for entering, the judges for their expert palettes, and the Summit Farmers Market team for helping make the contest a success," said SDI Executive Director Nancy Adams.

Sunday Funday's continue with a Salsa Contest on September 10, Pumpkin Painting on October 29, and Pumpkin/Sweet Potato Pie Contest on November 12. Brought to the public by Summit Downtown Inc., the Summit Farmers Market is open every Sunday from 8AM to 1PM through November 19. The market is located in Park and Shop Lot No. 2, at the corner of DeForest Avenue and Maple Street. All downtown parking is free on Sundays, with convenient parking available on-street, in Park and Shop Lots 1 and 3, and the K Lot, located behind CVS off Maple Street.

For more information about the Summit Farmers Market and the Sunday Funday events, "like" the Market on [Facebook](https://www.facebook.com/summitfarmersmarket), follow us on [Instagram](https://www.instagram.com/summitfarmersmarket), subscribe to our [newsletter](https://www.summitfarmersmarket.com/newsletter), visit summitfarmersmarket.com or contact Summit Downtown, Inc. at 908-277-6100.

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.



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