



Summit Downtown Inc. 18 Bank St. Suite 108 Summit, NJ 07901

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## News Release

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### **Summit Downtown, Inc. Sponsors 7<sup>th</sup> Annual Restaurant Week**

SUMMIT, N.J., February 16, 2015 – Summit Downtown, Inc. (SDI) will be sponsoring the 7<sup>th</sup> Annual Restaurant Week in Downtown Summit from Friday, February 20 through Sunday, March 8, 2015. Thirty-five restaurants and food establishments will be offering special menu items, prix fixe meals, special discounts and more. A continually updated list of participating restaurants is available on [SDI's website](#).

For the first time, Summit Downtown, Inc. will be sponsoring an Instagram photo contest. Patrons visiting participating food establishments are encouraged to document their experience with some creative photography. Any photograph taken at a participating establishment and posted to Instagram with the hashtag "summitrestaurantweek" will be entered. All entries must be posted by Tuesday, March 10. The entry with the most likes will win the People's Choice Award and a \$50 Summit Gift Certificate. Peter of Peter Wallburg Studios will serve as judge to pick the winner of Best in Show. This winner will be awarded a free photography session with an 8" x 10" print from Peter Wallburg Studios (a \$300 value) in addition to a \$50 Summit Gift Certificate. Winners will receive a direct message on Instagram with instructions on how to claim their prize.

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

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