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News Release

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Summit Downtown, Inc. Sponsors Restaurant Week Instagram Contest

SUMMIT, N.J., March 17, 2015 – Summit Downtown, Inc. (SDI) sponsored the 7th Annual Restaurant Week in Downtown Summit which ran from Friday, February 20 through Sunday, March 8, 2015. Thirty-five restaurants and food establishments offered special menu items, prix fixe meals, special discounts and more.

For the first time, Summit Downtown, Inc. also sponsored an Instagram photo contest. Patrons visiting participating food establishments were encouraged to document their experience with some creative photography. Any photograph taken at a participating establishment and posted to Instagram with the hashtag “summitrestaurantweek” was entered.

The winners have been chosen. Peter of Peter Wallburg Studios was the judge for the Best in Show prize. Instagram user annaabowyer’s photo of a decadent chocolate desert from Winberie’s wins her a portrait session with an 8” x 10” print from Peter Wallburg Studios and a \$50 Summit Gift Certificate. Anna’s photo also had the most likes, so the photo with the second-most likes was awarded the prize for Most Liked. Instagram user molly__bean wins a \$50 Summit Gift Certificate for her photo of delicious Winberie’s Cedar Planked Salmon.

Summit Downtown, Inc. would like to thank everyone who participated in Restaurant Week and posted photos! Winners will be messaged on Instagram with directions on how to claim their prizes.

Summit Downtown, Inc. is a nonprofit organization dedicated to the on-going development and promotion of the business community in downtown Summit, NJ.

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