



## Arts + Cars Sponsorships

The 3<sup>rd</sup> Annual Arts + Cars event is coming up on Sunday, Sept. 15, from 10am-6pm. The event combines the PAL Classic Car Show, the Downtown Art Festival (co-organized by the Visual Arts Center of NJ), a stage with live entertainment all day, children's activities, food trucks, and \*new this year\* a beer garden! The Headlining Act Sponsorship has already been taken by Regal Bank, but we have a variety of fun options available for sponsoring.

### **Musical Act Sponsor - \$1,000 (one taken, two available)**

- You get to introduce an act and give a brief synopsis of your business (5 minutes or less)
- 10'x10' space in the festival to promote your business
- Listed as a musical act sponsor on our website, press releases, and email newsletter sent to 15,000 email addresses.

### **Entertainment Sponsor - \$500**

- 10'x10' space in the festival to promote your business
- Listed as an entertainment sponsor on our website, press releases, and email newsletter sent to 15,000 email addresses.

#### **Entertainment options (subject to change, please inquire for a current list)**

- Remote control car racing
- Caricaturist
- Henna artist
- Experiential artist
- Popcorn

**Total amount due: \_\_\_\_\_**

# Arts + Cars

## Event Sponsorship Contract

Business/Organization Name \_\_\_\_\_  
(as you'd like it to appear in print)

Business Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Business Phone \_\_\_\_\_

Contact's Name \_\_\_\_\_ Contact's Phone \_\_\_\_\_

Contact's Email Address \_\_\_\_\_

Business Website \_\_\_\_\_

Business's Instagram: @ \_\_\_\_\_

Business's Twitter: @ \_\_\_\_\_

Business's Facebook: facebook.com/ \_\_\_\_\_

Sponsor Signature \_\_\_\_\_

I (above signed) signify that the respective organization agrees to abide by all event rules and regulations, to supply needed corporate logos and usage information. I understand that my sponsorship will only be reserved once my organization pays 50% of the sponsorship fee for each event we wish to sponsor and agrees to pay the remaining 50% no later than 2 weeks before the start of the event. I will in no way hold the event, its organizers, Summit Downtown, Inc., the City of Summit, its affiliates or third party organizations liable for any damages caused directly or indirectly by my company's participation.

