

Summit Downtown, Inc.
Board of Trustees Meeting
May 27, 2020 8:00AM
Virtual Meeting with Video and Audio

Members Present: Matthew Strauss, Bob Conway, Leslie Herman, Nora Radest, Karen Schneider, Lauren Decker, Claire Toth and Greg Vartan. Staff: Nancy Adams and Amanda Lynn

Members Absent: Joe Hamilton, Ray Merritt, Allison Daubel

Guests: None.

Bob Conway called the meeting to order at 8:05 am.

APPROVAL OF MINUTES – Bob Conway

Minutes were presented for approval. Claire Toth moved that the April 2020 minutes be approved. Nora Radest seconded, and the motion passed.

COMMITTEE/PROJECT REPORTS

Finance – Claire Toth

\$6700 in unallocated funds due to cancelled events. Karen Schneider moved to pass April financials, Leslie Herman seconded.

Greg Vartan discussed the suspension of parking fees extended through June 30. Fees to restart July 6, 2020.

5/26/2020 council meeting praised Nancy and SDI for ongoing work to assist downtown businesses. City budget to be voted on 6/9/2020, was introduced and SDI budget approved.

Farmers Market: The Farmers Market is working extremely well with increasing turnout. Discussion of social distance guidelines.

Sustain Summit/Jumpstart Summit: Sustain Summit is very much appreciated by the businesses. Nora Radest thanked the organization for their work. Jumpstart grant program application deadline 5/26, larger grants to be distributed. 127 businesses received Sustain Summit grants. Nancy explained that 2nd round of Sustain Summit checks were mailed out last Friday. Jumpstart is expected to be granting larger amounts to fewer businesses.

Reopening Downtown: Reopening downtown plan and resolutions will be before council during the next meeting. Nora stated council wanted to help in any way. Waiting for DOT and ABC direction from the state. Nancy & Nora explained the ideas being discussed in meetings that the city is considering including: allowing temporary parklets for expanded outdoor seating, street closures including Maple St, allowing retailers to put out tables of products like a sidewalk sale, allowing restaurants to expand tables on the sidewalk in front of neighboring businesses, closing Bank St lot, etc. City wants to be flexible and responsive. No parking fees through end of June.

Events: See Summthing in Summit/Summit Street Sounds: See Summthing was an engaging promotion through Instagram where people were invited to guess where a posted photo was taken; the first winning \$50 gift card each day with a total of \$500 in gift cards. Summit Street Sounds starts June 4th. It's being promoted on social media and print & digital advertising. Nora expressed concern over groups of people gathering and Nancy said that our promotion of the event will include safety measures suggested and that normally groups don't gather for Street Sounds, more strolling and stopping to listen from across the street or sidewalks. Cars & Croissants and Family Fun Night are both canceled.

DCS/SDI Updates: Tony & Nancy did not meet with Aaron Schrager this month, but Nancy reported Aaron is trying to get a contractor to power wash the downtown sidewalks with Clean Communities funds not used last year. Tree trimming downtown was completed. Tony reported downtown looks clean with no garbage cans overflowing since fewer people are around.

Summit Public Arts: Leslie reported projects that were approved she thinks will go forward and that Summit Public Arts committee is working on ideas to engage residents during COVID mainly through social media. Nancy asked about the fountain in the promenade where they were going to do a project, but Leslie said that is on hold for now.

Common Council Updates: Greg reported that SDI Budget hearing was last night and the SDI budget was approved as well last night. Final approval for municipal budget will be June 9th. Parking Services is concerned about the loss of revenue. He asked if starting to charge for parking again July 6th would be something SDI Board would be in favor of. Leslie said it makes sense and Tony agreed. Nancy mentioned that warnings could be issued first as a reminder that people have to pay again rather than directly ticketing. Greg said there will be a big push to remind people to sign up for permits and to use Park Mobile as touchless paying. He mentioned that the City picks up the extra fees for Park Mobile, which is something other towns do not do.

Bob thanked everyone, Nancy & Amanda for all their doing and the hard work of them and the city.

Public Input: None

Nora Radest motioned to adjourned, Leslie Herman second. The meeting was adjourned at 8:52am

The next Trustee meeting is June 24, 2020.